



"Beach Front Property" oil 9 x 12

Some things you will learn:

- What must be done before you even start a painting
- How to begin your painting to insure success
- How to pick locations and judge lighting
- How to frame your subject and focus on scene
- How to quickly layout your composition with accuracy
- How to combine plein air and studio painting

Testimonials

The most common remark following one of Mike's workshops is,
"I've learned more at this workshop than at any other I have ever attended."

"I cannot tell you how much I enjoyed your workshop. I learned so much that my head is spinning... I have been painting for 20+ years and heard information that was new!" New Mexico artist

"Having been lucky enough to attend my third workshop with Mike Mahon in Canyon Road, Santa Fe. Mike has incredible architectural drafting as well as life drawing skills." Texas artist

"Just wish I'd had this workshop when I was younger. I would recommend it to anyone who is trying to improve their painting skills. I received excellent instruction in group form plus lots of individual help." Colorado artist

Read more testimonials at: <http://www.mmahon.com/testimonials.html>

Mike Mahon PSA, PAPNM Let's Paint... Santa Fe, New Mexico July 13-15, 2011 Plein Air Workshop



"Canyon Road Alley" Pastel 11 x 14

As a signature member of the Pastel Society of America and the Plein Air Painters of New Mexico, Mike is the perfect instructor to advance your painting skills while visiting The Land of Enchantment. Painting Northern New Mexico has always been Mike's passion, and as a resident of Santa Fe, he can show you the pleasures of painting "The City Different."

The workshop will be conducted in a beautiful loft overlooking the historic Santa Fe Plaza on San Francisco Street. We will paint the plaza, along Canyon Road and other locations around Santa Fe.

Emphasis will be on composition and catching a quick, but accurate impression on location. All mediums are welcome, but demonstrations will be in oil and pastel.

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A Systematic Painting Process

You will be introduced to Mike's DiVine Setup®, which is a 7-step systematic approach to painting based on classical principles of art which are logical, learnable, memorable, and which free you to be more spontaneous while still in control of your painting.

Mike will do demonstrations daily and you will spend most of each day painting with Mike's close oversight. During breaks, feel free to visit the world class art galleries near our painting locations.

Location & Daily Schedule

- The workshop will be headquartered in the Santa Fe Arcade at 62 San Francisco St. across from the Plaza.
- Classes will begin at 9 am with demonstrations and class painting exercises. Instruction will end at 3 pm each day, leaving you plenty of time to paint on your own or visit local galleries.
- The second night of the workshop, Mike will host a special evening of Santa Fe Tapas at his home/studio!
- On the last afternoon of the workshop Mike will do a class critique.

Cost

The fee for the 3 day workshop is \$325. Return the registration form with your \$50 deposit as soon as possible. **The remaining balance will be due 15 days prior.** Please register early as we expect this class to fill quickly. When we receive your deposit, you will be sent a notice of confirmation and a materials list. Deposits are fully refundable upto 15 days prior to the workshop. If the workshop is cancelled for any reason, all deposits and/or fees will be fully refunded.

Skill Levels & Painting Mediums

This is a beginner-friendly workshop! Just call for a preparatory phone consultation with Mike if you have had little or no experience painting. You will learn how a systematic approach to painting will help free you from not being familiar with your materials or technique. I recommend pastel rather than oil or acrylic for beginners. Since so much of the information in the workshop is new, even for experienced painters, it will be a challenging learning experience for all. If you are an intermediate or advanced painter, you may use your favorite medium (oil, pastel, acrylic, etc.) but we recommend that you limit your choice to only one medium.

Questions?

Call Mike at 505-473-1098, or e-mail him at <art@mmahon.com>.



Registration Form

Mail to: 6961 Golden Mesa, Santa Fe, NM 87507

Name (print)

Mailing address

City

State

Zip

Phone

Email

- \$50 deposit for the the July 13-15, 2011 workshop in Santa Fe
The balance is due 15 days prior to the workshop.
- I'm traveling by plane and would like to borrow a portable easel.

Please enclose check, money order, or credit card information: (No cash please.)

Card no. _____ Exp. date ____/____

- Master Card Visa

Signature _____

What medium will you use?

- Oil Pastel Acrylic Other _____

What is your painting experience level?

- Beginner Intermediate Advanced

What do you want to learn from this workshop?

After graduating from art school, Mike was the art director of an advertising agency, of a large commercial printing company, and the owner of a commercial art and photography studio before starting his full time fine art career. During his over 30 years of commercial and fine art experience, he has developed the speed and accuracy that are essential in successful painting and will show you how to do it, too.



Mike enjoys teaching, and will do everything he can to insure a good learning situation for you!